

News Alerts

Mail this page

Search



### CASE STUDIES

**Case Studies** include the evolution of a brand or a campaign or what went into making a brand a household name.

**Do you have a case study to share? Get in touch with us at +91-120-4077875 or drop your query [here](#).**

Latest Advertising Marketing Media Digital



**Category:** Digital  
**Subject:** The Pulsar Web Conqueror  
**Source:** Hungama Digital Media  
**Description:**Projecting the Pulsar 220 DTS-i as the the best of performance biking

[Download Now](#)



**Category:** Marketing  
**Subject:** The Ack Heroes School Programme  
**Source:** The Ideas Box  
**Description:**Reviving the Amar Chitra Katha brand connect.

[Download Now](#)



**Category:** Marketing  
**Subject:** Ad-eval performance  
**Source:** Dentsu  
**Description:**Launch of the Maruti Suzuki's EECO.

[Download Now](#)



**Category:** Marketing  
**Subject:** Disney Ratatouille  
**Source:** Jagran Solutions  
**Description:**To create the buzz around the India TV premiere for the Movie

[Download Now](#)



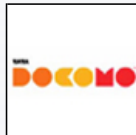
**Category:** Marketing  
**Subject:** Voice SMS  
**Source:** Rediffusion Y&R  
**Description:**Will the youth lap up, what illiterates rejected?

[Download Now](#)



**Category:** Marketing  
**Subject:** Scooty Aagey Badho  
**Source:** Jagran Solutions  
**Description:**Connecting with the target audience

[Download Now](#)



**Category:** Digital  
**Subject:** Social Media Strategy  
**Source:** Interface Business Solutions (I) Pvt. Ltd.  
**Description:**An extensive strategy to harness the power of Social Media and build the brand with its consumers.

[Download Now](#)



**Category:** Marketing  
**Subject:** Impatience is the new life  
**Source:** Rediffusion Y&R  
**Description:**Build desirability for broadband and thereby increase consideration amongst intenders.

[Download Now](#)